

## Cisalpina Tours obtained the GoGlobal IATA certification

*The accreditation is aimed at travel agencies that have a global footprint and wish to participate in the IATA program by operating in multiple countries*

**Milan, June 21th, 2023**

Cisalpina Tours received the prestigious IATA's GoGlobal accreditation, making it one of the very few global travel organizations to have successfully completed all the steps for the approval.

The **GoGlobal accreditation** is aimed for travel agencies that have a global footprint and that wish to participate in the IATA's Agency Programme by operating in more than one country, with a high percentage of owned entities.

The process of accreditation requires a series of careful administration tasks making it a highly reputable status, well regarded by global airlines: corporate compliance, due diligence clearance and sanity checks on the company's consolidated and audited financial statements are performed by IATA before approving the application. After the approval, quarterly financial assessments take place at a parent company level by IATA, a major reconfirmation for world airlines of the solidity of our group.

«The GoGlobal Accreditation is a huge milestone in Cisalpina Tours' history. We are opening offices around the world at a very fast pace and believe that IATA's GoGlobal is one of the most important steps towards our internationalization that we are undertaking with our mother company, MSC Group», says **Cristina Stacchini**, Global Industry Relations Manager at Cisalpina Tours.

The airline partners have been completely supportive in the expansion plan and the GoGlobal status will further help pave the way for the Group to be an international player in the travel industry.

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**For editors:**

Owned by **MSC Cruises**, the Group operates in the tourism sector with three different legal entities: *Bluvacanze* dedicated to tourist distribution, *Going al Tour Operating* and *Cisalpina Tours* to Business Travel and MICE (Meeting Incentive Congress Event).

In particular, **Bluvacanze** is basically the largest travel agency in Italy with around 300 owned sales outlets, in addition to another 600 independent agencies affiliated with its Blunet distribution hub.

The **Going tour operator** specializes on personalized and tailor-made trips, with 40 scheduled destinations, but has 4 further operating divisions, such as *GOING4You* which is a B2B digital platform for dynamic packaging, *Going Resort* for holidays in dedicated and exclusive structures for the Italian market, *Going4Cruises* for stay extensions combined in pre/post cruises in the most important international home ports of MSC Cruises, *Going2Italy* for the brand new incoming program and the marketing abroad of the best tourist experiences in Italy with a luxury target.

The Group is based in Milan and has another 4 branches in Turin, Rome, Padua and Naples. It has recently opened offices in New York, Turkey, Cyprus and Brazil with plans for 7 additional openings by 2023.

**ABOUT CISALPINA TOURS**

**Cisalpina Tours** is the group's TMC (travel management company) which organizes and manages the business trips of 800 national and international client companies, for around 2 million transactions a year. In addition to business travel, *Cisalpina* is dedicated to the organization and management of corporate events, incentive trips, congress programs and has an internal live communication agency called **Out of the Blu**.