

## **Cisalpina Tours recognized among the Best Partner of Aeromexico at Top Mundial 2023**

*Celebrated in Mérida (Yucatàn), the event rewards the travel agencies that have created the best production. Focus on the business travel market in Latin America*

**Milan, December 1st 2023**

Cisalpina Tours was awarded among the best TMC partner of Aeromexico during "Top Mundial", the airline event that every year celebrates the commitment of travel agencies. This year's edition is held in Mérida, in the state of Yucatan from November 29th to December 2nd and welcomes tourism retail from Europe, Asia, the United States, Canada and all of Latin America, Mexico included. The event is developed in collaboration with the Yucatàn State Secretariat which also organizes an education program to introduce the destination to the attendees.

Business travel from Europe to Latin America represents a market with large growth potential, considering that analysts estimate a turnover of over 43 billion dollars (2022 data) and a progression to 68 billion in five years to come. «The growth rate of 6% is a figure that Cisalpina Tours considers worthy of attention, also by virtue of the recent investments of our partner Aeromexico, which just last summer returned to serving the route from Rome Fiumicino to Mexico City non-stop – argues **Giorgio Garcea**, chief commercial & operations officer of Cisalpina Tours -. As the only full-service airline in the country, Aeromexico represents an essential operator for business travel, especially with regards to our international expansion program which intercepts the growing demand for long-haul travel from the American continent to Europe and vice-versa».

In synergy with our parent company MSC Group, Cisalpina Tours has undertaken a large internationalization project which leads it to be the first Italian TMC with development in 10 foreign markets currently. The offices in New York, Santos in Brazil, Izmir and Kousadasi in Turkey, Limassol in Cyprus and Hamburg in Germany are operational, while the openings of the European offices in Paris, London, Geneva and Madrid are underway. Phase two of the expansion will begin in 2024, in South Africa and the Far East.

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**[Comunicazione alla stampa]**

Continues Garcea: «Aeromexico's network of destinations in Mexico, the United States, Canada, Central and South America, Asia and Europe is extremely functional to our development as well as its fleet, consisting of Boeing 787s and 737s as well as state-of-the-art Embraer 190s, fully reflect the service levels we offer to business travelers from the 800 companies whose business travel spend we manage».

From this perspective, Cisalpina Tours observes with extreme interest the future developments of both Aeromexico and the country. The airline has increased its flight offering in Europe, in Madrid and Paris (home of the XXXIII Olympic Games) in summer 2024, while innovative companies such as the ones in the automotive industry plan to establish billion-dollar production plants, which will bring economic growth and the need for new air connections and hotel services.

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**For editors:**

*Owned by **MSC Cruises**, the Group operates in the tourism sector with three different legal entities: Bluvacanze dedicated to tourist distribution, Going al Tour Operating and Cisalpina Tours to Business Travel and MICE (Meeting Incentive Congress Event).*

*In particular, **Bluvacanze** is basically the largest travel agency in Italy with around 300 owned sales outlets, in addition to another 600 independent agencies affiliated with its Blunet distribution hub.*

*The **Going tour operator** specializes on personalized and tailor-made trips, with 40 scheduled destinations, but has 4 further operating divisions, such as GOING4You which is a B2B digital platform for dynamic packaging, Going Resort for holidays in dedicated and exclusive structures for the Italian market, Going4Cruises for stay extensions combined in pre/post cruises in the most important international home ports of MSC Cruises, Going2Italy for the brand new incoming program and the marketing abroad of the best tourist experiences in Italy with a luxury target.*

*The Group is based in Milan and has another 4 branches in Turin, Rome, Padua and Naples. It has recently opened offices in New York, Turkey, Cyprus, Brazil and Hamburg with plans for several additional openings in Europe and South Africa (Durban) by 2023 and 2024.*

#### **ABOUT CISALPINA TOURS**

*Cisalpinatours is the group's TMC (travel management company) which organizes and manages the business trips of 800 national and international client companies, for around 2 million transactions a year. In addition to business travel, Cisalpina is dedicated to the organization and management of corporate events, incentive trips, congress programs and has an internal live communication agency called **Out of the Blu**.*