

David Hollands appointed Country Manager UK for Cisalpina Tours International

*Significant step in CTI's commitment to expanding its footprint in the UK market
and strengthening relationships with multinational clients*

London, April 24th, 2025

CTI – Cisalpina Tours International is pleased to announce the appointment of David Hollands as Country Manager for the United Kingdom, effective immediately.

With over 20 years of experience in global sales and business development, David brings a strong background in strategic leadership within the business travel industry. His appointment marks a significant step in CTI's commitment to expanding its footprint in the UK market and strengthening relationships with multinational clients.

Prior to joining CTI, David held senior roles at Tripbam, where he contributed to the company's growth and market visibility through targeted business development strategies. He also served as Senior Director of Business Development at Advito, advising corporations on modernizing their travel category management and optimizing travel expenses.

His 13-year tenure at Carlson Wagonlit Travel (CWT) as Group Director of Global Sales, stands out as a key period in his career, during which he successfully led global sales teams and developed comprehensive client programs across international markets.

David Hollands will be based in London and will report directly to Giorgio Garcea, chief commercial and operations officer of CTI - Cisalpina Tours International.

As a key player in the MSC Group, Cisalpina Tours International provides corporate travel services that emphasize quality, personalization, and continuous support. The company offers tailored solutions that meet the specific needs of its clients, while also identifying cost-saving opportunities to ensure efficient and high-value business travel experience through expert advice and consistent assistance.

Founded in 1970 in Italy, Cisalpina Tours International has been rapidly expanding since launching its global strategy in 2022, with offices now in Turkey, Brazil, the US, Cyprus,

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CISALPINA TOURS S.p.A
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Cisalpina Tours US LLC
420 Fifth Avenue, New York, NY 10018
Taxpayer identification number: 92-0365249

Germany, France, Spain, the UK, and Switzerland. Future plans include further expansion towards Africa and the Asia-Pacific region.

Ranked 16th among Europe's largest TMCs in 2024, the company has earned IATA's GoGlobal accreditation—an achievement held only by a select number of global travel organizations. Cisalpina holds ISO certifications 9001, 14001, and 27001 for Information Security, and has also obtained the UNI/PdR 125:2022 certification for Gender Equality, reaffirming its commitment to excellence, compliance, and inclusion.

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CTI – Cisalpina Tours International

*CTI - Cisalpina Tours International, a strategic pillar of the **MSC Group**, is a premier Travel Management Company (TMC) specializing in the comprehensive planning and execution of corporate travel, ensuring seamless, cost-effective, and high-quality business travel solutions.*

Driven by an ambitious international expansion strategy, CTI achieved the GoGlobal IATA Certification and has established a strong presence in key global markets, including the United States, Brazil, France, the United Kingdom, Germany, Spain, Switzerland, Cyprus and Turkey. This sustained growth underscores its commitment to delivering tailored, high-performance travel management services on a worldwide scale.

*Beyond business travel, CTI is a trusted partner in corporate event management (MICE), furthermore offering expertise through **Cisalpina VAAM** (Voluntary Adoption, Association, Missionary), a specialized division catering to the non-profit and humanitarian travels.*

*CTI - Cisalpina Tours International is an integral part of **Bluvacanze Group**, a leading force in the Italian and international tourism sector, distinguished by its diversified business structure and strategic positioning. The Group operates through three distinct legal entities, each catering to a specific segment of the travel industry: **Bluvacanze**, dedicated to travel distribution with approximately 300 directly owned sales outlets and a network of 600 independent agencies affiliated through its **Blunet** distribution hub. **Going**, an innovative tour operator, specializes in meticulously crafted, high-end travel experiences across 40 curated destinations. Then, the aforementioned **CTI - Cisalpina Tours International**, a world-class Travel Management Company (TMC).*

With its headquarters in Milan and strategic main branches in Turin, Rome, Padua, and Naples, Bluvacanze Group maintains a robust international footprint, with offices in New York, Turkey, Cyprus, Brazil, Hamburg, Madrid, Paris, London, and Geneva. This extensive global presence, combined with its expertise in corporate, leisure, and luxury travel, underscores its unwavering commitment to innovation, excellence, and customer satisfaction across all facets of the travel industry.

About MSC Mediterranean Shipping Company

MSC Mediterranean Shipping Company, headquartered in Geneva, Switzerland, is a global leader in transportation and logistics, privately owned and founded in 1970 by Gianluigi Aponte. As one of the world's leading container shipping

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lines, MSC has 675 offices across 155 countries worldwide with almost 200,000 employees. With access to an integrated network of road, rail, air, and sea transport resources which stretches across the globe, the company prides itself on delivering global service with local knowledge. MSC's shipping line sails on more than 300 trade routes, calling at over 520 ports.

For more information visit www.msc.com

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